

Picture That

CONSULTANTS

Company Overview

Picture That LLC is a management consulting firm, established in 2002. Our products and services include: Fine Art Appraisals, Art Collection Management, Curatorial Services, Soft Copy Publications, Custom Framing, Art Work, Art Inventorying & Cataloging, Risk Management and Insurance Consulting.

Managing Directors Valerie A. Cooper and Anthony K. Greene have 75+ years of combined experience assisting corporations, healthcare organizations, government and academic institutions.

Our extensive team of art professionals includes: designers, appraisers, registrars, framers, installers and restoration specialists. Our global network consists of both established and emerging artists representative of diverse international cultures around the world.

The New Risk Management division supports CEOs, CFOs, In- House Counsel and Management's efforts to protect their organizations assets. We leverage the expertise of a diverse global network of consultants, lawyers, accountants & insurance brokers.

Core Competencies

Fine Art Consulting & Project Management

- Art Selection & Placement
- Art Collection Management
- Curatorial Services
- Live & Virtual Exhibitions
- Art Appraisal Services
- Inventory & Cataloging
- Soft Copy Publications

Risk Management & Insurance Project Management

- Risk Identification
- Risk Control
- Risk Financing
- Risk Analysis
- Risk Administration
- Insurance Consulting

Multicultural Education & Training

- Virtual Art Galleries
- On-Site Art Programs
- Cultural Keepsakes
- Works of Diverse Artists
- Art Featuring Diverse Communities
- Engaging Diverse Workforces
- Raising Multicultural Awareness
- Building Cross-Cultural Competence

Representative List of Clients

HEALTHCARE

- Yale New Haven Health
- GE Healthcare
- St. Francis Medical Center
- Stamford Hospital

PROFESSIONAL SERVICES

- Deloitte
- Day Pitney LLP
- Thompson Hospitality

NON-PROFIT

- Patent Quality Education Foundation
- Mellie Mae Education Foundation
- American Red Cross
- YWCA
- Urban League

FINANCIAL SERVICES

- American Express
- Goldman Sachs
- UBS
- Genworth Financial

ACADEMIC INSTITUTIONS

- Middle Tennessee State University
- University of Connecticut
- Sacred Heart University

CORPORATIONS

- The New York Times
- Diageo
- Travelers
- Pitney Bowes
- United Technologies

Company Data

- Dun & Bradstreet ID: 09-292-0086
- CT Registration: 1985373000
- EIN: 06-1615950
- CAGE: 7FRV5

NAICS Codes

- 541430 – Commercial Art & Graphic Design Services
- 453920 - Art Dealers
- 541410 – Interior Design Services
- 712110 – Museums
- 711410 – Agents and Managers for Artists, Entertainers and other Public Figures
- 541990 – All Other Professional, Scientific and Technical
- 541720 – Historical Cultural Research
- 923110 – Arts and Cultural Program Development
- 524210 – Insurance Agencies and Brokerages
- 524298 – All other Insurance Related Activities
- 541611 – Administrative Management and General Management Consulting Services
- 541618 – Other Management Consulting Services
- 611430 – Professional & Management Development Training

Certifications

(M/WBE) Certified Minority & Woman Supplier

- National Minority Supplier Development Council
- Women's Business Enterprise National Council
- State of Connecticut – Dept. of Administrative Services
- New York State - Empire State Development
- NYC Department of Small Business Services
- The Port Authority of New York and New Jersey
- Massachusetts Gaming Commission
- Massachusetts Supplier Diversity
- System for Award Management (SAM) – Federal

Fine Art Appraiser Qualifications

- Accredited Member - Appraisers Association of America
- Member - New England Appraisers Association
- USPAP Certified

Social Media

[Linkedin.com/in/valeriecooper](https://www.linkedin.com/in/valeriecooper)
[Linkedin.com/in/anthonygreene](https://www.linkedin.com/in/anthonygreene)
[Facebook.com/PictureThatArt](https://www.facebook.com/PictureThatArt)
[@picturethatllc](https://www.instagram.com/picturethatllc)