## FingerSmears<sup>™</sup> HOW IT WORKS





then brings the canvas on location...



where guests are invited to make their mark and sign their name to the canvas.

"We find a way to incorporate it every year because it is such a wonderful piece to share with participants."

Heidi Foote, Manager of Special Events **Epilepsy Foundation** 



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## FingerSmears™ more details



Chef Duff Goldman: Ace of Cakes Old Navy's Fun Factory



Kelly Prompts



Making His Smear National Walk for Epilepsy



Signing Her Name Touching Time



Kelly and her crew! NACS: Las Vegas, NV: 2007

FingerSmears<sup>™</sup> are large-scale commemorative paintings created under the direction of artist Kelly Sullivan, using dabs of paint from hundreds - sometimes thousands of people on one canvas. FingerSmears<sup>™</sup> offer a creative and memorable way to bring people from all walks of life (or all departments) together to create a beautiful piece of art. Whether it's team building, celebrating, or fund raising, FingerSmears<sup>™</sup> are an exciting and innovative way to commemorate a special event.

From Fortune 500 CEO's, to rock stars, to community fund raisers, over 80,000 people have dipped their fingers in paint under Kelly's direction.

FingerSmears<sup>™</sup> have raised over \$150,000 for charities across the United States. They have been commissioned to commemorate All Star Baseball Games, The US Open, The 50th Anniversary of the UN and The National Walk for Epilepsy on the Mall in D.C.

Participating in a Finger-Smear<sup>TM</sup> always leaves an indelible mark on guests, colleagues and consumers when they create a permanent, meaningful piece of art at your event.

The final destination of each piece is up to the client and



thus offers enormous added Atlanta Dogwood Festival,

value beyond the life of the event. FingerSmears<sup>™</sup> are a wonderful branding opportunity, and with special reproduction rights included in the fee, clients receive additional mileage out of each FingerSmear<sup>™</sup> project.

Each FingerSmear<sup>M</sup> takes on a life of its own and reflects the style of the client and their guests. Kelly looks forward to each piece and loves a challenge!

"It's very exciting to be a small part of the history of the hospital in such a personal way"

Helen Racowski, Bridgeport Hospital



The Aviator 5' x 7'



At Bat 5' x 7'



Africa Smiles 5' x 7'



Autumn Elk 5' x 7'



Moon Over Manhattan 5' x 7'